

# FIND OUT WHO MADE MY SCHOOL UNIFORM

## AGE

14+

## MATERIALS

- mobile phone or camera



Show me who made my daughter's school uniform [@CharlesKirkCo](#) [#WhoMadeMyClothes](#)

## AIMS

Students think about the person who has made their school uniform, and ask the brand to tell them [#whomademyclothes](#)

## INSTRUCTIONS

- On a school day during Fashion Revolution Week, encourage the students to wear their school blazer or sweatshirt inside out showing the label
- Ask them to find the brand's social media handle (e.g. H&M's is @hm)
- Ask them to take a selfie with the label showing and contact the brand on Facebook or Twitter asking [#whomademyclothes?](#)

Like this:



Dear @<brand>, can you tell me [#whomademyclothes?](#)



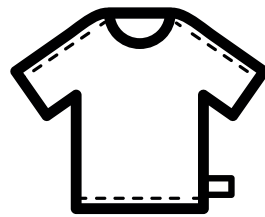
**Have you ever thought about the lives of the people involved in making your favourite clothes?**

Fashion Revolution's free educational resource sheets provide simple, fun ways to find out. Visit our website to discover more resources: [fashionrevolution.org/education](http://fashionrevolution.org/education)

Be curious, find out, do something. Join the Fashion Revolution asking brands [#whomademyclothes?](#) Join the movement. [www.fashionrevolution.org](http://www.fashionrevolution.org)

# Take a selfie and send it to the uniform brand

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## SHOW YOUR LABEL



## ASK THE BRAND #WHOMADEMYCLOTHES?

