

RESEARCH MY CLOTHES AND WRITE TO THE BRAND

AGE

11+

MATERIALS

- Computers with internet access

AIMS

The students identify where their clothes are made and make initial investigations into the environmental and social policies of brands. They discuss ideas and problems with their peers and form opinions. They write, with audience and purpose in mind, to a brand to ask them "who made my clothes" ?

INSTRUCTIONS

- Ask the students to bring to school their favourite item of clothing.
- Ask them to see what they can find out about this item from its labels (where it was made, what materials it is made from)
- Ask them to identify their garment's brand
- Ask them to look online to find out if the brand publishes information about its social and environmental policies

In groups:

- Ask them why it's important to know how and by whom our clothes are made
- Ask them to discuss what the difficulties might be in knowing who made your clothes
- Ask them what difficulties they have had finding out who made their clothes
- Ask them whose responsibility it is for passing this knowledge on to consumers
- Ask them to think of questions they would like the brands to answer
- Ask them to write these questions to brands in a letter or in an email. Or they can take a selfie showing the label and send it to the brand



Have you ever thought about the lives of the people involved in making your favourite clothes?

Fashion Revolution's free educational resource sheets provide simple, fun ways to find out. Visit our website to discover more resources: [fashionrevolution.org/education](https://www.fashionrevolution.org/education)

Be curious, find out, do something. Join the Fashion Revolution asking brands **#whomademyclothes?** Join the movement. www.fashionrevolution.org

Worksheet:

Research my clothes and write to the brand

Use these ideas to write your own letter, email, or postcard to the brand or company who made your favourite garment and ask them some questions.

Look at your favourite item of clothing. Which company's name (or brand) is on it?

Find the labels in that item of clothing. What do they tell you about where it was made, and what materials it was made from?

Can you find out if this brand or company has social and environmental policies about how it makes its clothes? You may be able to find this information on their website.

Discuss in groups why it might be important to know more about how your clothes were made and by whom. Think about the people involved and about the impacts on the environment.

Discuss in groups who you think is responsible for thinking about these impacts? Is it the brand, the person who buys the clothing, or someone else?

In your groups discuss what you would like to ask the brand or company about how it made your clothes. Some example questions might be:

- Who sewed my garment?
- How do you ensure that the workers are treated fairly in the factories you use?
- Do you know where the fabric is made and who makes it?
- How do you ensure the environment has not been harmed in the making of this garment?